

WNY SCHOOL LIBRARIES LEADING MEDIA LITERACY

OCT 10TH
9:30 - 3:00

Join Us for a Dynamic Day of Professional Learning on Media Literacy in School Libraries

We invite you to participate in an enriching day dedicated to Media Literacy in School Libraries, featuring insights from national experts and local leaders.

Morning Session

In the morning, Dr. Faith Rogow—an author, advocate, and founding member of the National Association for Media Literacy Education—will lead participants through essential strategies for incorporating media literacy in elementary educational environments.

Afternoon Session

In the afternoon, journalist and author Nora Neus will share her firsthand experiences and student-focused perspectives to enhance the discussion around media in today's information landscape, specifically catering to middle and high school students.

Collaborative Discussions

Throughout the day, School Library System Directors will facilitate collaborative discussions regarding local implementation efforts, showcasing highlights from Project LookSharp, the NYS Media Literacy Toolkit, and the Information Fluency Continuum.

Whether you are just beginning your journey or are already at the forefront of this work, this event is crafted to inspire and empower you for greater impact.

COST: FREE & INCLUDES LUNCH AND A COPY OF MEDIA LITERACY FOR YOUNG CHILDREN

LOCATION: WEST SENECA PUBLIC LIBRARY COMMUNITY ROOM - 1300 UNION ROAD WEST SENECA,

REGISTRATION LINK: [HTTPS://REGISTER.CABOCES.ORG/SEMINAR/ADMIN](https://register.caboces.org/seminar/admin)



Nora Neus is an Emmy Award-nominated journalist and writer who has reported from inside wartime Ukraine during the Russian invasion, from behind bars at a maximum security prison, from 14,000 feet above sea level in the San Juan Mountains, and from rural Puerto Rico after devastating earthquakes. Nora studied the history of journalism, with a focus on the turn of the twentieth century, for her master's degree from King's College London.



Faith Rogow, PhD, is a global leader in media literacy education and founder of [InsightersEducation.com](https://insighterseducation.com). She served as the first president of the National Association for Media Literacy Education (NAMLE) and helped start several major media literacy initiatives, including the Journal for Media Literacy Education and Project Look Sharp. With over thirty years of experience, she is one of the nation's leading advocates for and innovator of developmentally appropriate media literacy education for early childhood.

